Expand what's possible for your patients

Supporting informed conversations about clinical trial participation



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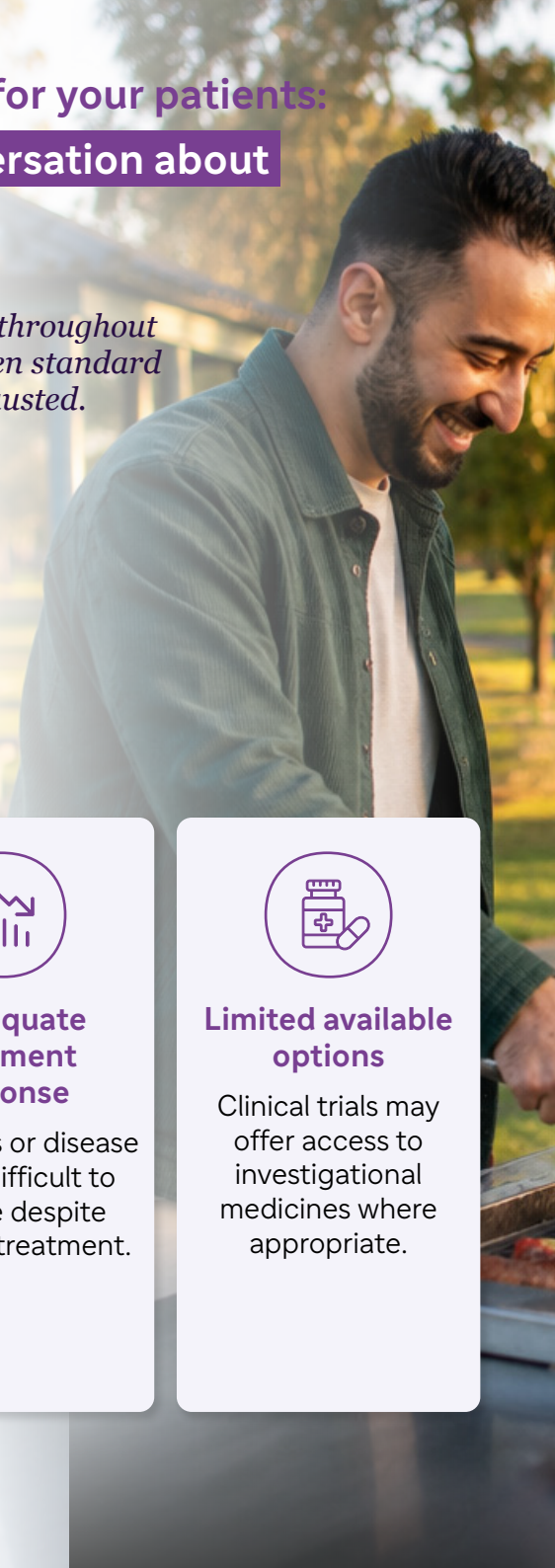
Expand what's possible for your patients:

When to raise the conversation about clinical trials

Clinical trials may be considered throughout the patient journey—not only when standard treatment options have been exhausted.



Early in care journey

Clinical trials may be appropriate to consider alongside other treatment options and may offer another pathway before alternatives are exhausted.

Inadequate treatment response

Symptoms or disease remain difficult to manage despite standard treatment.

Limited available options

Clinical trials may offer access to investigational medicines where appropriate.

1 GP, general practitioner



Specialist referral appropriate

Patients may meet referral or study criteria.

Patient interest in new approaches

Patients express interest in research or emerging therapies.

You can help identify and connect patients to clinical trial opportunities. GPs remain a trusted point of care and communication, while research site teams manage trial-specific care.

How to initiate conversations about clinical trials with your patient

Early, balanced conversations can help your patient make informed decisions about their care options.

Opening the conversation

"There may be research study choices worth thinking about"

Exploring interest

"Would you be open to learning about research studies as a possible care option?"

Reassuring and informing

"Joining a research study is fully up to you. You will be given information to help you decide if it is right for you"

GP, general practitioner

Supporting patient conversations about clinical trials

Before a trial

Communicate to your patient about

- Detailed study information will be provided
- Participation is voluntary
- Eligibility assessment and screening

"If you decide to join the study, the research team will check whether the study is right for you"

During a trial

Inform your patient about

- Ongoing monitoring and available support
- Scheduled visits and tests
- Ongoing communication between the research site team, patient, and GP

"Throughout the study, the research team will closely check your health and comfort"

After a trial

Assure your patient that

- Follow-up care will continue
- Ongoing care and next treatment steps will be discussed
- They will continue to be supported in their care

"After the study, the research team will work with you to plan the next steps in your care"



Remember:

- Patients receive detailed informed consent information before deciding whether to participate in a clinical trial
- Clinical trial participation is voluntary, and patients may withdraw at any time

Addressing uncertainty and reframing misconceptions

Responding to your patient's common concerns.

Concern	Information to provide
Safety	Clinical trials follow strict ethical and safety standards
Voluntary participation	Participation is voluntary and participants can withdraw at any time for any reason
Last resort misconception	Clinical trials may be considered at different stages of disease course, and not necessarily when alternatives are exhausted
Ongoing support	Participants will receive support from the research site team and their healthcare providers throughout the whole study
Questions and uncertainties	Participants are encouraged to take their time asking questions and discuss with their support network before making any decisions
Costs and logistics	The research site team can provide participants with information about trial-related visits, tests and procedures, and any practical considerations
Investigational study drug vs standard of care	Clinical trials may compare investigational study drugs with standard of care to better understand safety and effectiveness
Care after study withdrawal	Participants will continue to receive appropriate medical care if they choose to withdraw from a study or once the study is completed

GP, general practitioner

Next steps and referral pathways

If a patient is interested

- Discuss potential eligibility with the research site team
- Refer to appropriate trial centre
- Direct patients to trusted clinical trial information resources
- Encourage patients to ask questions before making decisions

Where to find clinical trials

Sanofi studies
https://www.sanofi.com/en/clinical-trials

ClinicalTrials.gov
https://clinicaltrials.gov

Other useful resources

Sanofi Campus
https://www.campus.sanofi/au/medical/clinical-trials

Remember:

- Participation is voluntary
- Patients receive detailed informed consent information
- Clinical trials are highly regulated in Australia
- GPs remain involved throughout the patient journey

References

1. Australian Clinical Trials. About clinical trials.
   Available at: https://www.australianclinicaltrials.gov.au/about
   Last accessed on 17-Jul-2026
2. Australian Clinical Trials. Participants.
   Available at: https://www.australianclinicaltrials.gov.au/participants
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3. Australian Clinical Trials. Healthcare providers.
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